

Nawras Bulk SMS - Link

nawras Business Solutions

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Nawras Bulk SMS

Reach your customers for as little as 3.7 Bz per SMS!

Nawras now gives you the opportunity to talk directly to all your customers with Web-enabled Nawras Bulk SMS service. Using your own company data-base, the Nawras Bulk SMS service allows you to send marketing, sales & services messages to all your customers directly from your own office for as little as 3.7 Bz per SMS. There is no better cost-effective way of talking directly to your customers than Nawras Bulk SMS service

Product Features

- Ability to reach the growing number of mobile subscribers in Oman.
- Secure online tool.
- Self serviced programme helps your customers base details confidential.
- Flexible prices and validity.
- No rental fees.
- Automatic reminder before all SMS are used or expire.
- Personalised alphanumeric sender name makes message customer friendly.
- Ready for integration with third party applications.

Customer Benefits

- Mobile marketing at your convenience.
- Ease of application.
- No sharing of your database with any third party.
- Cost-effective marketing tool to get more from your business.

Requirements

- Service activation via application form and agreement to terms & conditions.
- Copy of C.R and Official Authorized Signature Document .
- An officially-endorsed letter for Government Organizations.
- Purchase of bulk SMS bundle.

Bundled SMS messages	Bundle Fee	Bundle validity
5000	45	3 months
10,000	79	3 months
15,000	119	3 months
25,000	185	6 months
50,000	335	6 months
100,000	599	6 months
200,000	1,049	12 months
500,000	2,249	12 months
1,000,000	3,749	12 months

Set up charges* (One time fee)

- Services setup fee - 250 RO
- Sender name activation - 100 RO

*Waived for Charitable & Non-profitable organizations

Getting Started with Bulk SMS Services



Click to log into Nawras



If you are interested in the Nawras BulkSMS service or want to know more details, please click here to download the Application Form and one of our Key Account Managers will contact you as soon as possible.

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